EarthCheck's Sustainability & Quality Policy



EarthCheck is the world's leading business advisory group specialising in sustainability and destination management for the travel and tourism industry. Our holistic approach to responsible tourism and our world leading science enables destinations and operators to benchmark and certify their performance with confidence and surety. Through our Total Tourism Management™ platform, we work in partnership with clients to help plan for the future and guide the design, construction and operation of smart buildings and the responsible management of tourism destinations.

EarthCheck Headquarters is located within a business building sitting on 3392 m² of land in an urban environment located at Level 5, 189 Grey Street, South Brisbane, Australia (27.4799° 28′ S, 153.0222° 01′ E). The property is bounded by Ernest St to the north, a railway to the west, Tribune St to the south and Grey St to the east. The office space is shared with two other business entities. It is an open-plan office space that utilises extensive natural lighting. The closest water body is the Brisbane River, 400 metres to the east of the property. The property is also located within close proximity to Musgrave Park known for its cultural significance to indigenous Australians. This location provides no known threats to the surrounding environment in the city. EarthCheck works closely with Business South Bank, a local community association, and has a member sit on both their Board and Sustainability Committee.

We are committed to protecting the environment, specifically from harm and degradation arising from EarthCheck's activities, products and services and undertaking actions to enhance our Corporate Social Responsibility under the EarthCheck Company Standard v4.0. Services include certification, benchmarking, advisory services, and training accompanied by these products:

- Company, Destination, Evaluate, Design, and ECO Standards
- EarthSafe Operations and Destination standards
- EventCheck
- CrisisReady

EarthCheck also adopts a total Quality Management System designed to adhere to the requirements of ISO 9001 and ISO 17065. We encourage our staff to maintain this commitment to environmental and social responsibilities and quality management in our daily operations and we seek support from our customers, service providers, business partners, contractors and suppliers to deliver improved outcomes. Management shall ensure the Sustainability and Quality Policy is understood at all levels of the business including public display, training and within the induction.

EarthCheck is committed to ensure local and Fairtrade goods and services are purchased where available. Additionally, we sponsor graduate students from local universities, give special consideration to employing and empowering staff from the local community and source products and services where possible from local producers and suppliers.

We have an EarthCheck Coordinator, who has the responsibility and skills for ensuring ongoing environmental performance, identification of environmental risks, recording and monitoring of impacts and implementing environmental and social sustainability measures. A dedicated Green Team is in place and trained to assist in the reporting on the organisation's environmental performance, mitigation of environmental risks and monitoring environmental initiatives and sustainability programs. To ensure that processes and procedures needed for the Quality Management System of the Certification department are established, maintained and reported to top management, the Vice President of Relationship Management (VPRM) has been appointed by the EarthCheck Board. Reporting to top management on the performance of the management system and any improvements is done as per the internal audit process.

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EarthCheck is committed to continually improve its environmental and social sustainability performance along with energy efficiency by undergoing an annual benchmarking evaluation and certification through the EarthCheck Certified program. EarthCheck also commits to continual improvement through ongoing review of EarthCheck's quality objectives and the effectiveness of the Quality Management System. To emphasise commitment to the Policy, EarthCheck has supporting procedures whereby the roles and responsibilities of all employees are clearly defined and embodied in the business. The processes within the Quality Management System are subject to ongoing review for continuing business suitability.

Internal and external stakeholder feedback regarding the Policy is considered. EarthCheck will comply with all relevant legislations and regulations regarding sustainability and will strive to achieve international best practice in any of our organisational sustainability requirements.

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Stewart Moore, CEO & Founder, EarthCheck

NOTE: This policy is a public document to be on display, a copy may be given to anyone. The organisation invites staff, landowners, guests, suppliers and the community to suggest ways to further achieve best practice environmental and social sustainability. This policy will be reviewed annually.